Product Portfolio



A BRAND OF

trend food
INTERNATIONAL



ESTAR Brand

ESTAR will empower energy drink consumers to set new environmentally responsible trends and be part of an active community. Through the freedom to choose which flavor and can size is right for them, consumers don't have to conform to conventional norms.

ESTAR's advantage is that it has a functional benefit and fulfils its advertised promises: energy and great taste combining eco & green lifestyle. The variety of flavors and size options corresponds to the diversity of consumers and their need for the product.

ESTAR is the brand to turn to when you need to go the extra mile and still be "greener" than your competition. ESTAR represents the freedom to choose who you want to be and how you want to live and still realise the best eco performance to your individual & planets future.

ESTAR Energy Drink Classic

For those who seek an **extra dose of energy** in a well-known classic edition, with **no aftertaste** typical for other brands, ESTAR Classic is the perfect solution. Thanks to its unique composition of **caffeine, taurine and B-group vitamins**, it helps you keep upstanding and concentrated at times of increased effort. Whenever you need to boost your physical or mental performance, ESTAR is there for you!

trend food INTERNATIONAL *SUPPORTS*

Trend Food International proudly announces the recently formed partnership with: **Foundation for UNESCO – Education for Children in Need**.

Mister Athanasios Roussidis, Managing Director of Trend Food International says: "Within the framework of our marketing strategy to make thoughtful investments, we have decided to support the activities and actions of this high minded foundation.

Instead of spending our marketing budget merely on huge, high-end campaigns, we plan to expand our commitment to initiatives that fulfill people's true needs. Our partnership with the Foundation for UNESCO is a great way to especially support children that are in need for help."



ESTAR Energy Drink Cranberry

Bored with all-the-same classic flavor? Looking for a great new taste experience? Try ESTAR in a special Cranberry edition and let yourself delight with its unique fruity power, as vigorous as its natural deep-red color. Feel charged and… very Cranberry!



ESTAR Energy Drink Lemon&Lime

ESTAR has expanded its portfolio with a fresh new taste, one-of-a-kind composition of lemon and lime freshness, to boost you with summer energy throughout all the year. Keep the sun in your body and mind!…
Keep Alive with ESTAR Lemon&Lime!



ESTAR Energy Drink Mojito

Ready for the summer wave even when the holidays are long over? Feeling for your favorite Mojito drink to quench your thirst and let you feel just good? ESTAR Mojito Energy Drink is here for your pleasure: the perfect combination of power and unique mint&lime taste.

Summer never ends with ESTAR Mojito Energy Drink!

ESTAR Energy Drink

MEETING YOUR SPECIAL NEEDS

SPECIALLY ADJUSTED FORMULAS
FOR THOSE WHO WANT MORE





NO SUGAR ADDED

ESTAR Energy Drink Zero

ESTAR Zero is a new, low-calorie alternative to the most popular, well-liked classic ESTAR taste.
With no sugar added, ESTAR Zero is a perfect solution for diabetics and everyone who wants to stay fit and healthy. Now you can enjoy your favorite ESTAR energy without having to worry about your diet.

ESTAR Zero – 0% sugar, 100% ESTAR Energy!



ESTAR Energy Drink Blue Flow

Want to enjoy your ESTAR Energy Drinks all day long? Here is something for you: the new ESTAR FLOW Line!

ESTAR Blue Flow Energy Drink is a perfect pick-me-up at times when you need to refuel more than once a day! Enriched with guarana, it contains less caffeine to keep you one step ahead for longer and prevent the break-down of your power. Plus, the taste is just amazing! Give it a GO!

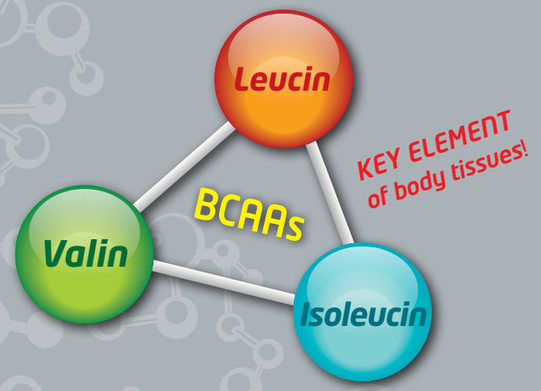
LESS CAFFEINE
GUARANA

ESTAR Energy Drink Pink Flow

Designed specially for women, ESTAR Energy Drink Pink Flow empowers your feminine individuality at all your daily challenges. ESTAR Energy Drink Pink flow tastes and works just as good as it looks – pure and classy. No more compromises - enjoy your power from dusk till dawn, while keeping your caffeine intake on a tight rein. The touch of guarana will help you get the most of it. Girls make the rules!

ESTAR Energy Drink
with 3 essential Amino Acids

NEXT GENERATION
OF ENERGY DRINKS
FOR ACTIVE PEOPLE



ESTAR Amino Energy Drink
with BCAAs (Branched Chain Amino Acids)

ESTAR Energy Drink proudly introduces a new product, **ESTAR Amino Energy Drink**, the ultimate solution for physically active women and men that not only need **extra energy during the training** but also care for **perfect body condition**. ESTAR Amino Energy Drink contains a combination of the typical energy ingredients: **taurine and caffeine with BCAAs (L-Valin, L-Leucin and L-Isoleucin) - in ideal ratio**.
Amino Acids are single building blocks of protein, indispensable to life. Amino Acids **cannot be produced by the organism itself** and therefore have to be obtained from food sources (such as raw beef, chicken breast fillet, salmon, dried peas, eggs, walnuts).

The BCAAs are energy supplier in the broadest sense:

★ they are important for muscle growth and definition, they shorten regeneration of muscles after exercise;
★ they increase physical stamina;
★ they allow your brain to function at its highest potential;
★ they regulate the catabolism of fat.

ESTAR Amino Energy Drink is **the next functionality generation, optimizing your mental and body function performance.**

ESTAR Amino Energy Drink is also available in a sugar-free version, especially dedicated for active women that take care about their daily calories intake.



ESTAR Energy Drink + Amino Acids

ESTAR Amino Energy Drink is a completely new response for athletes and physically active people who want to get upmost effects from the training and between the sports sessions.

ESTAR Amino Energy Drink's formula is based on branched chain amino acids (BCAAs): L-Leucine, L-Valine, L-Isoleucine, which are indispensable to muscles' growth and stimulation of protein synthesis but cannot be produced by the body itself.

The ultimate composition of ESTAR Amino Energy Drink perfectly combines BCAAs, vitamins with energy ingredients: caffeine and taurine for best body performance and improvement of mental functions and mood.



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